ChainDrive

Integrated Retail Management Solution

Software Solutions for Today's Multi-Channel Retailer

Intuitive Accurate Real-Time POS

Gain customer insight and drive multi-channel growth and profitability with ***ChainDrive Point of Sale***.

Engineered to simplify and accelerate the checkout process, ***ChainDrive POS*** includes rapid sales processing, while accurately reflecting all head office initiated markdowns, promotions and other special offers.

- **Real-time product look-up**
- **Credit and debit integration to your payment processor**
- **Flexible and detailed reporting on customer information capture, fully-integrated to back-office CRM**
- **Fully-transparent promotional rules management**
- **Workforce management, including scheduling and time and attendance**
- **Advanced, user-definable action and security settings, providing control over your POS environment**
- **Supports gift certificates, gift cards and registries**
- **Credit notes, integrated petty cash, exchanges, layaway and special orders**
- **Receipt, transfer, and drop shipment ready**
- **Built-in reporting, statistics, sales target tracking, inventory and KPI's**

Completely Windows-based, ***ChainDrive POS*** is intuitive and handles all store needs from real time inventory look-ups to all inter-store shipping and receiving functions.

Use CRM to Increase Sales

Capture customer data across all channels; in-store, online or mobile and create targeted offers and rewards that drive customer loyalty and retention.

ChainDrive's Customer Relationship Management helps retailers make smarter pricing, and promotion decisions, create more targeted offers and increase sales.

Whether you are attempting to maintain customer loyalty, collect demographic profiles, fuel directed marketing campaigns or understand shopping patterns, our ***Customer Relationship Management*** provides you with the tools to do so.

Completely integrated with the back office, all customer data is not only at your fingertips, but can be analyzed, categorized, tagged or filtered and turned into focused, meaningful actions.

Reach New & Existing Customers
Anytime/Anywhere

ChainDrive Mobile Marketing in the form of (SMS) text messaging allows retailers to instantly engage "*Consumers in Motion*". Retailers can create targeted marketing campaigns that promote special offers, store events and much more. Direct messages' promoting in-store discounts and barcode coupon offers can be easily and instantly scanned and redeemed at the ***Point of Sale***.

91% of Americans keep their cell phones within three feet of them 24 hours a day!

Are you capitalizing on mobile marketing?

ChainDrive Mobile Marketing also features contests and consumer polls, allowing the retailer to gain valuable insight on their customer preferences.

Web-based and completely integrated to ChainDrive CRM, ***ChainDrive Mobile Marketing*** offers today's retailers a new channel to drive sales.

Send Coupons and Promotional Barcodes Scanable at POS

ChainDrive Dual Display Terminal

Compact, Reliable, User Friendly All-in-One Terminal Delivers Power and Performance

ChainDrive's Dual Display Terminal is a complete **All-in-One POS workstation** that offers **space-saving**, **multi-functional features** and boasts the **latest in technology**.

Designed to **improve customer satisfaction** and **increase sales**, this unique dual display workstation allows you to **engage your customers** at the moment of transaction with **high impact marketing messages**.

- Dual Display
- Broadcasts Videos and Promotions
- Touch Screen
- Space Saving
- Improves Speed of Service
- Increase Sales and Customer Service

www.chaindrive.com/dualdisplay

ChainDrive delivers Cross-Channel Excellence

Retailers can no longer afford to treat brick & mortar, online and mobile as separate entities. ***ChainDrive*** delivers ***Cross-Channel*** integration and offers enterprise-wide visibility – helping retailers improve margins while maximizing their inventory investment and continuing to meet customer service requirements.

Fact: Multichannel Shoppers spend on average 4 times more than the one-source shopper.

Specifically designed to link all retail channels, ***ChainDrive*** offers retailers cross-channel access, functionality and performance.

Enterprise wide visibility

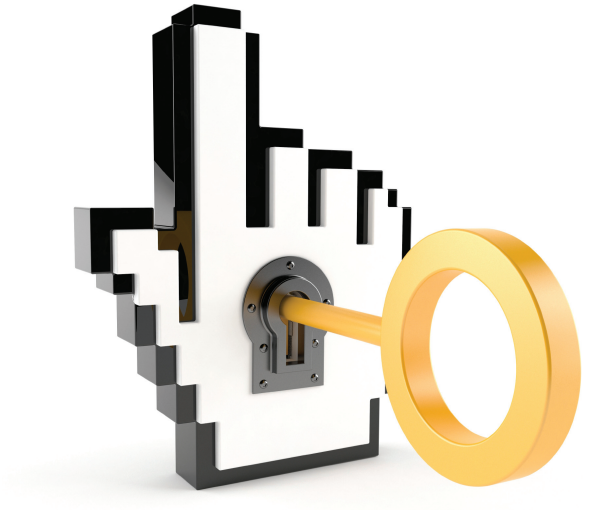
Ability to receive and track orders from on-line and stores

Making information available to the appropriate people in all channels and at all points of customer contact

Accurate, easily accessible, real-time item and inventory information

Centralized customer management

CROSS CHANNEL VISIBILITY IS KEY TO SERVING TODAY'S MULTI-CHANNEL CONSUMER



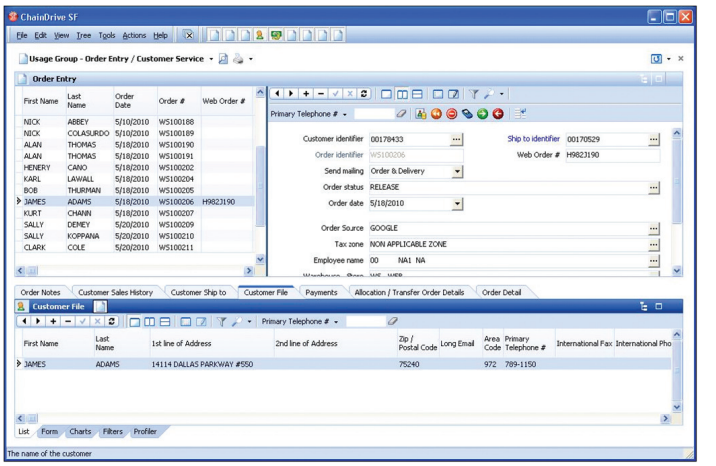
E-Commerce Gateway

Online retail sales in the United States could reach $248.7 billion by 2014

ChainDrive's E-Commerce Gateway is the vital link between the webstore and all ***ChainDrive's*** back-office, distribution and order fulfillment functionality. It seamlessly updates the web store with new product information, price changes and item availability.

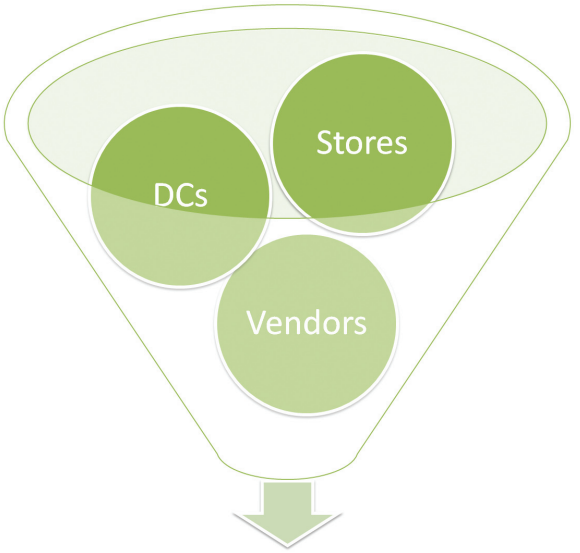
The gateway connectivity to the centralized database allows for real-time inventory updates as well as all client web purchase details that are tracked and captured in ***ChainDrive*** CRM.

ChainDrive Order Fulfillment



ChainDrive's Order Fulfillment allows web-orders to be filled from any location, whether they are warehouses, stores, vendors or combination thereof, by applying user rules the system can locate, consolidate, direct ship or hold for pickup directly at a store.

"Customer satisfaction depends heavily on Cross Channel Visibility and Order Fulfillment"



Order Fulfillment

Orders can be filled automatically based on a combination of proximity and availability rules, saving time, keeping shipping costs at a minimum and securing customer loyalty. Order status and tracking are in real-time and customer information can be updated as to the status of their order.

RETAILERS MUST OFFER BUY ANYWHERE AND PICK-UP ANYWHERE

Fill Web orders from any combination of warehouse and/or store locations

Set conditions that will automatically pull from nearest location

Apply rules to select items from locations with the most inventory and/or slowest rate of sales(forecasted weeks of supply)

Either consolidate item(s) at a centralized DC or direct ship from location, transfer requests can be initiated automatically

Track all fulfillment requests, current status and location including in-transit

Cross-channel carrier integration

Merchandise Control

Anticipate, adapt and respond to customer demand by gaining control over your buying and selling cycle with ***ChainDrive Merchandising***. ***ChainDrive Merchandising*** offers advanced allocation, purchasing and replenishment capabilities along with vendor and purchase order management. Our extensive analysis and reporting on product lifecycle and performance provides a detailed look into your merchandise assortments so you can make better-informed decisions.

PROVIDING CUSTOMER CHOICE AND SERVICE IS IMPERATIVE AND IS THE DEFINITIVE DIFFERENCE BETWEEN SUCCESS AND FAILURE IN A HIGHLY COMPETITIVE MARKET.

Ensure the right products arrive at the right store at the right time.

ChainDrive Product, Inventory and Vendor Management

Client Fact: Cleveland Indians Decreased Inventory Issues by 96% using ChainDrive

ChainDrive's real-time inventory monitoring tracks the location and status of your merchandise at all times throughout the product lifecycle by simultaneously monitoring purchases, receipts, allocations, sales, transfers, in-transit, on-hands and related activity, regardless of location.

Centralized inventory management using our OLAP governed matrix (our power tool)

Inter-store transfer optimization, including "drag and drop", "many to one" consolidation and full recall functionality

Multi-level product hierarchy and user assignable attributes for product grouping and precise targeted analysis

Real-time inventory status across all channels

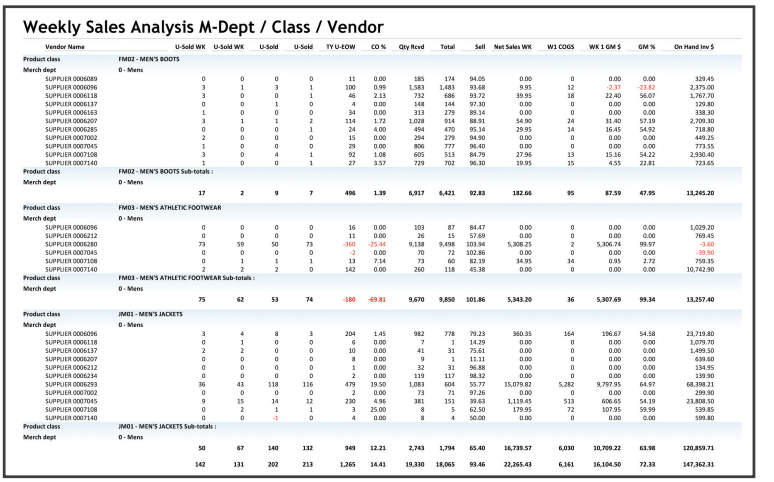
Effective and efficient cost and price management

Seamless inter-store or inter-company inventory movement completely integrated to accounting

Dynamic style creation including the ability to use multiple dimensions

FOCUS on performance

Gain a clear consistent view and understanding into all aspects of your business with ***ChainDrive Analytics***.



ChainDrive's built-in Business Intelligence provides you with integrated reports and tools, offering immediate access to vital information, providing valuable insight into each area of your business, and leading to improved decisions, reduced operating costs and increased revenues.

Offering countless pre-configured reports, dashboards, pivot table queries and graphs, ***ChainDrive*** lets you track critical performance measures by transforming your data into powerful, actionable decision-making tools.

Adaptable report generator, including report scheduling

Access to centralized data

Insightful and accurate key performance indicators

"ChainDrive's advanced business intelligence and reporting have provided us with the information we have used to make some of our most important decisions."

- Greg Nicoghosian, President, Groupe TF Firma Inc.

INSIGHT INTO CUSTOMER PURCHASE PATTERNS HELPS RETAILERS OPTIMIZE ASSORTMENTS FOR EACH STORE AND REGION.

Reporting

ChainDrive's extensive Reporting tool offers over 70 standard retail reports with the flexibility of customizing views, layouts and graphs to suit the needs of today's retailer. By gathering specific information from ***ChainDrive's*** centralized database, reports can be generated to offer information on every aspect of your business.

Track and report on areas such as inventory, product purchases, suppliers, sales performance and much more. ***ChainDrive Reporting*** has built in filters so that information can be focused and detailed. Using the built-in report scheduler, retailers can also schedule specific reports to print when, and as often as required.

Make profitable buying decisions with ChainDrive OPEN-to-BUY

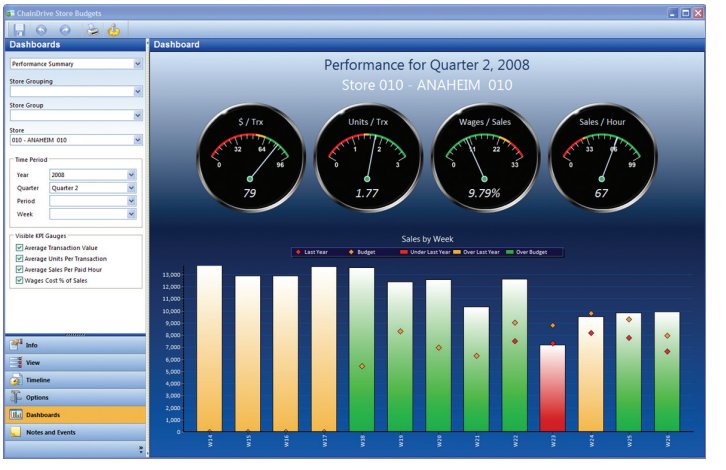
Stock the right amount of the right products at the right time

Fully-integrated to the centralized database, ***ChainDrive OTB*** offers the flexibility, dynamic controls and user-definable views to handle inventory planning in units, dollars and/or at cost, down to sub-class. With user definable views, built-in graphing capabilities, top-down or bottom up allocation, and a multitude of performance indicators, ***ChainDrive OTB*** takes planning to a whole new level.

- **Create, plan, monitor and maintain multiple budgets across multiple seasons simultaneously**
- **Leverage historical contributions to aid in building new budgets**
- **Accurate stock level forecasting via stock to sales ratios that generate relevant receipt patterns**
- **Comparative analysis of sales and inventory data using charts and drill-downs**
- **Analyze historical performance, current status and future projections**

INVENTORY PLANNING IS CRITICAL TO ENSURING AN ADEQUATE LEVEL OF STOCK IS ON HAND FOR THE AMOUNT OF SALES BEING GENERATED

ACHIEVE Greater Productivity, Cost Reductions and Increased Sales with ChainDrive STORE BUDGETING



Set appropriate sales and performance objectives, view comparables, establish Key Performance Indicator (KPI) targets and much more with ***ChainDrive Store Budgeting***. This powerful tool puts you in full control of your stores targets and budget objectives and provides you with a platform for meaningful analysis so that you can set, monitor, adjust and control all store targets.

- **Clearly communicate your objectives all the way through your operational hierarchy down to the individual store**
- **Set sales targets by timelines(day, week,month)**
- **Powerful built-in variance reporting**
- **Monitor performance through Key Performance Indicators (KPI's)**
- **Use historical sales to provide budget guidelines**
- **Fully-Integrated to POS**

Smooth Operations

Boost productivity.
Improve efficiencies.
Streamline processes.

ChainDrive's Operations offers reporting on key elements such as employee and store performance and productivity, inventory, loss prevention, sales analysis and valuable CRM data.

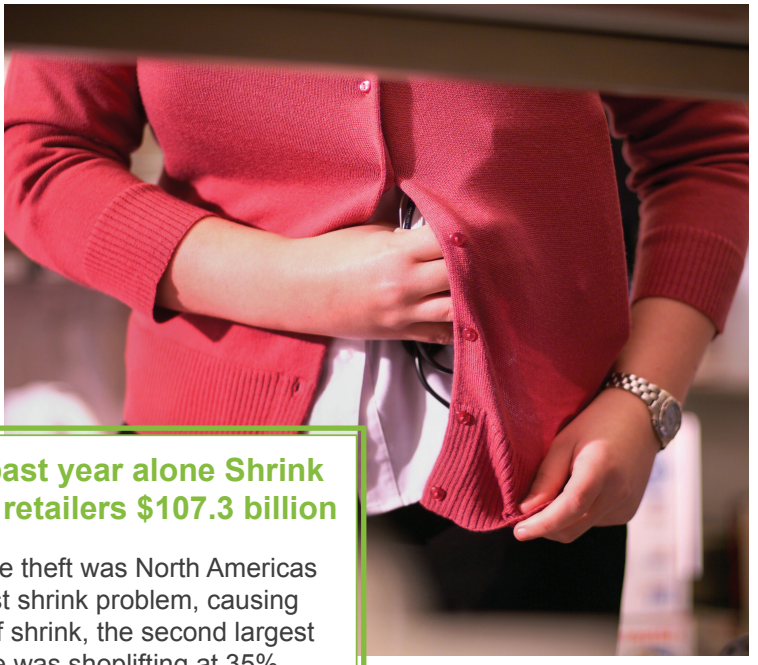
ChainDrive's Operations compiles pertinent data and provides significant business insight relevant for maximizing efficiency and performance for your future decision making processes resulting in streamlined and efficient store operations.

- **Store performance indicators and sales analysis**
- **Employee productivity - time & attendance monitoring**
- **Loss prevention and inventory control**
- **Store budgets and target sales creation**
- **Controlled workforce management using security & systems settings**

DRIVE SERVICE, SALES AND PROFITS BY EFFECTIVELY CONTROLLING KEY STORE OPERATIONS.

Minimize Losses

Protect your profits and reduce retail shrink with **ChainDrive Loss Prevention**.



Eliminate employee theft, shoplifting, vendor theft and paperwork errors. ***ChainDrive Loss Prevention*** provides controlled access to all aspects of your retail system. Combat losses by implementing comprehensive POS rules, rights and security settings including Biometrics that allow you to monitor and manage all store activity.

In the past year alone Shrink cost US retailers $107.3 billion

Employee theft was North Americas greatest shrink problem, causing 43.7% of shrink, the second largest source was shoplifting at 35%.

Review daily transactions right down to line level detail and track and report on discrepancies in real-time. Track the movement of your inventory including physical count validation and monitor all product activity in detail.

- **Complete and detailed audit functionality – current & historical**
- **Float, petty cash, layaway, returns and refund monitoring**
- **Leverage cycle counts and spot counts**
- **Full physical variance reporting**

Advanced Warehouse Management

Control the movement and storage of your inventory

ChainDrive Advanced Warehouse Management simplifies your receipt, hold and distribution processes and allows you to manage your stock within your facility by linking order processing and logistics management in order to pick, pack and ship your products efficiently. From warehouse layout, including bin assignment and management to productivity and workflow management **ChainDrive Advanced Warehouse Management** goes above and beyond the standard warehouse management methods.

Features like cross-dock processing, break-pack capability, wave-based distribution and multiple shipping methods, including the ability to monitor your inventory, shipments and transfers will result in increased efficiency and productivity throughout your entire warehouse.

- **Advanced shipping notification and EDI compatibility**
- **Appointment scheduling for receipts**
- **Bulk, pre-pack and break-pack capabilities**
- **Multiple pick, pack and ship methods, including precise status tracking**
- **Cross-dock processing for inter-store transfers**
- **Wave-based distribution for wholesalers**

Wholesale Management Made Simple

ChainDrive's Wholesale functions are designed to help you process multiple orders efficiently, obtain client and inventory status information and monitor agent and sales representative productivity.

With ChainDrive Wholesale you can;

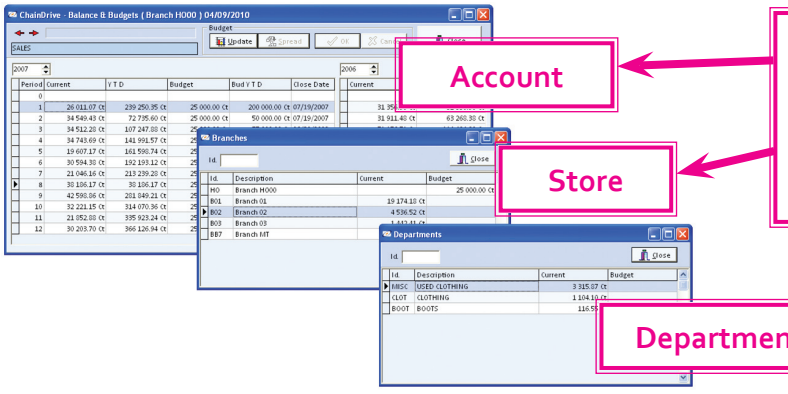
- **Gain true visibility on all inventory status including "Open-to-Sell".**
- **Control order status, payment terms, multiple ship to locations and set special conditions**
- **Control shipments with built-in credit alerts on delinquent accounts**
- **Manage volume rebates and client specific discounts**
- **Evaluate and report on sales representatives/ agent's productivity and compensation**

Fully-Integrated "Retail Centric" Accounting

Robust, Dynamic, Scalable

ChainDrive's Fully-Integrated "Retail-Centric" Accounting leverages the centralized database, allowing you to track and report on key financial information from the sales floor to the back-office.

- **POS transactions are posted directly to the Tri-Dimensional GL**
- **Multi-company capability, including seamless inventory management and expense allocation**
- **Rules-based commissions and incentives engine that feeds to your payroll provider**
- **Integrated invoice matching, including drill-down to PO detail**
- **Automated cash audit and bank reconciliation, with complete drill-down functionality**
- **Centralized lease management and rent invoicing, including future liability projections**

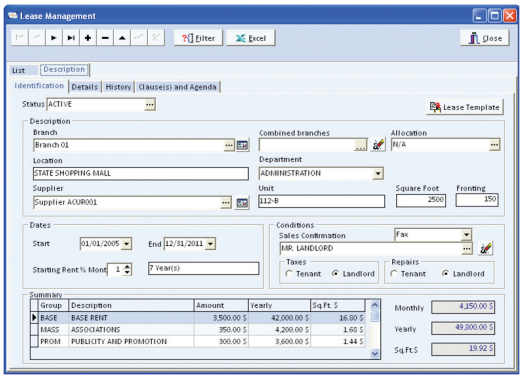


Tri-dimensional GL structure automatically links new stores and departments to existing the GL accounts and provides financial reporting at three grouping levels by;

Manage your Property Portfolio

ChainDrive's sophisticated ***Lease Management*** centralizes lease agreements for all your stores, alerting you on a per-store basis when your lease is up for renewal.

The system uses a powerful formula generator to calculate rent and automatically posts monthly rent invoices to the GL. In addition, its advanced liability reporting can project up to twelve years ahead, allowing you to plan and budget accordingly.



- **View your entire chain leasing status on one page**
- **Actual sales are automatically linked to any rent calculation**
- **Precisely evaluate occupancy rate across the entire chain**
- **Analyze, control and monitor all lease contracts and renewals**

ChainDrive is a complete end-to-end scalable FULLY INTEGRATED RETAIL MANAGEMENT SOLUTION that enables retailers to gain greater control over all of their business processes.

Specifically designed and developed by retail and industry professionals, ***ChainDrive*** addresses and solves the pain points retailers' face today. By leveraging data obtained from all operational channels, ***ChainDrive*** delivers clear, concise, and actionable information, providing the tools needed to manage performance, track productivity, and improve efficiencies throughout the organization.

From Point of Sale to Merchandising and all the way through to Financials, ***ChainDrive***'s flexible, user-friendly Cross-Channel Solution specifically caters to the needs of small to mid-tier Apparel, Footwear, Jewelry, Sporting Goods, Department Store, and Specialty Retailers.

Some of our exclusive features include:

- POS
- Fully Integrated Solution
- Built-In Business Intelligence
- Flexible Purchasing
- Central Database
- Integrated OTB & Store Budgeting
- Retail Centric Accounting
- Tiered Pricing Management
- Wholesale Management
- E-Commerce Gateway
- Order Fulfillment
- Inventory Matrix
- Multiple-Formula Replenishment Methodologies
- CRM
- Flexible User Definable Data Views
- Promotion Rules Manager
- Warehouse Management
- Adaptable Report Generation
- Intelligent Size Analysis
- Work Flow Annotation
- Commissions Management
- Comprehensive Security Settings

And Much More ...

Let us **help you** take **control** of **your business**.

Contact us for your **free** demonstration.
Call toll free at **1.800.820.1412**,
visit us **online** at **www.chaindrive.com**,
or **email** us at **info@chaindrive.com**